

**product information**

**DESCRIPTION:**

BRUTE Pour-on for cattle is a ready-to-use formulation containing permethrin.

**EFFECTIVENESS:**

BRUTE Pour-on for cattle is effective against biting and sucking lice, Gulf Coast ear ticks and controls susceptible horn flies up to 6 weeks. Horn fly residual protection will vary depending on the level of resistance within a particular area. Aids in control of a variety of other insect pests of cattle and horses.

**PACKAGING:**

BRUTE Pour-on is available in a pint (16 fl. oz.) bottle with convenient 1/2 fl. oz. (15 ml) measuring chamber on top and gallon jug with optional applicator gun.

**PRODUCT ADVANTAGES:**

1. Ready-to-use, no dilution necessary.
2. Highly concentrated formulation. One pint treats 64 head of 500 lb. or 32 head of 1000 lb. or larger cattle. One gallon treats 504 head of 500 lb. or 252 head of 1000 lb. or larger cattle.
3. BRUTE Pour-on will not freeze and the small volume applied will not chill animals in winter.
4. No milk withholding restrictions or pre-slaughter withdrawal requirements.
5. Easy to measure and apply.
6. No label contraindications—can be used with other treatments and medications.
7. Non-systemic—can be used year-round without worry of the host/parasite reactions that sometimes occur with cattle grub treatments.
8. Controls flies and other pests as a coarse spray or wipe-on in and around stables and other livestock premises.
9. Dilute with diesel fuel or oil for backrubber.

**Y•TEX**  
**BRUTE**  
**Pour-on for Cattle**

**For Economical, Convenient, and Long-lasting Residual Control of Lice, Gulf Coast Ticks and Horn Flies on Lactating and Non-Lactating Dairy Cattle and Beef Cattle.**



**ACTIVE INGREDIENT:**

Permethrin*	10.0%
(3-Phenoxyphenyl)methyl(±)cis-trans 3-(2,2-dichloroethenyl)-2,2-dimethylcyclo- propanecarboxylate.	
INERT INGREDIENTS†	90.0%
<b>TOTAL</b>	<b>100.0%</b>

\*cis/trans ratio: Min. 35% (±) cis and Max. 65% (±) trans.  
†Contains Petroleum Distillates

# BRUTE<sup>®</sup> product information

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Shake well before using. **16 fl. oz. Container:** Loosen cap, squeeze bottle to fill measuring chamber with required dosage. Remove cap and apply to animal.  
**Gallon Container:** Apply with BRUTE applicator gun per label directions.

## DIRECTIONS FOR USE ON CATTLE

Apply to Dairy Cattle (lactating and non-lactating) and Beef Cattle.

TARGET INSECTS	APPLICATION INSTRUCTIONS			
For up to 6 weeks' control of susceptible horn flies.	Apply down midline of back over shoulders.			
For control of lice, Gulf Coast ticks and aid in control of other tick species, face flies, stable flies, horse flies, deer flies, house flies, mosquitoes and black flies.	Apply from poll down neck, over shoulders.			
	16 fl. oz. Container		Gallon Container	
	Dose:	Weight:	Dose:	Weight:
	(ml or cc)	(lb.)	(ml or cc)	(lb.)
	3	200	2.5	Birth - 199
	6	400	5.0	200 - 399
		7.5	400 - 599	
		10.0	600 - 799	
		12.5	800 - 999	
		15.0	1000 & over	
For control of horn flies, lice, face flies, and stable flies.	<b>Backrubber:</b> Dilute 48 ml (1.6 fl. oz.) in 1 gal. diesel fuel or oil. Keep rubbing device charged. Results can be improved by forced use.			

For cattle repeat treatment as needed, but not more often than once every 2 weeks. For optimum lice control, two treatments at a 14 day interval are recommended.

**Special Note:** BRUTE is non-systemic and will not control cattle grubs.

## DIRECTIONS FOR USE ON HORSES

For dirty horses, shampoo and rinse thoroughly. Wear protective gloves or protective application mitt when using as a wipe-on for horses. Do not treat foals under 12 weeks of age.

**16 fl. oz. Container:** Apply 3-6 ml per 200 lb. body wt. up to a max. of 30 ml.

**Gallon Container:** Apply 2.5-5 ml per 166 lb. body wt. up to a max. of 30 ml.

APPLICATION METHOD	TARGET PEST	APPLICATION INSTRUCTIONS
Ready-to-Use Wipe-on (Preferred method for optimum control of most pest species).	For control of mosquitoes, including those that may transmit equine encephalitis and West Nile virus, black flies, face flies, horn flies, lice and ticks. Aids in control of stable flies, horse flies, deer flies, house flies, bot flies and eye gnats.	Apply as a whole body wipe with cloth or insecticide application mitt. For the first application with a new cloth or mitt, apply twice the dosage to charge the application cloth or mitt. Pay special attention to where pests congregate. • Face flies and eye gnats - apply to face and around eyes, being careful not to get product in the eyes. • Black flies - wipe the inside of the ears, under chin, throat and midline of belly. • Stable flies - wipe legs, lower shoulders and belly. • Bot flies - wipe under chin, throat, chest and legs.
Ready-to-Use Pour-on.	For control of horn flies.	Apply over withers and down back. Do not apply to horses that will be ridden within 24 hours of application. Pour-on application may leave an oily residue on the coat of some animals.

Repeat treatment as needed but not more often than once every 7 days.

## DIRECTIONS FOR USE IN AND AROUND LIVESTOCK PREMISES

For use in and around livestock premises as a spot treatment.

TARGET INSECTS	APPLICATION INSTRUCTIONS
For control of house flies, stable flies and other nuisance pests in and around stables and other livestock premises.	Apply undiluted as a coarse spray or wipe directly to surface where pests crawl and alight. One fl.oz. will treat 560 ft <sup>2</sup> . One pint will treat 8,900 ft <sup>2</sup> . One gallon will treat 71,200 ft <sup>2</sup> .

## STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

### Pesticide Storage and Spill Procedures:

Store upright at room temperature. Avoid exposure to extreme temperatures. In case of spill or leakage, soak up with an absorbent material such as sand, sawdust, earth, fuller's earth, etc. Dispose of with chemical waste.

### CONTAINER DISPOSAL:

#### Containers one gallon and smaller:

**If empty:** Do not reuse this container. Place in trash or offer for recycling if available.

**If partly filled:** Call your local solid waste agency for disposal instructions. Never place any unused product down any indoor or outdoor drain.

## KEEP OUT OF REACH OF CHILDREN

## PRECAUTIONARY STATEMENTS

## HAZARDS TO HUMANS AND DOMESTIC ANIMALS

## CAUTION

Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling.

## FIRST AID

**NOTE TO PHYSICIAN:** Contains petroleum distillates. May pose an aspiration pneumonia hazard. Have the product container or label with you when calling a poison control center or going for treatment. You may also contact 1-800-255-3924 (CHEM-TEL, INC.) for emergency medical treatment information

## ENVIRONMENTAL HAZARDS

This product is highly toxic to fish. Do not apply directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark. Do not contaminate water when disposing of equipment washwaters.

## PHYSICAL & CHEMICAL HAZARDS

Do not use or store near heat or open flame. Do not use this product in or on electrical equipment due to the possibility of shock hazard.

## NOTICE OF WARRANTY

Y-TEX CORPORATION MAKES NO WARRANTY OF MERCHANTABILITY, FITNESS FOR ANY PURPOSE, OR OTHERWISE, EXPRESSED OR IMPLIED concerning this product or its uses which extend beyond the use of the product under normal conditions in accord with the statements made on this label, and in any case, is limited to replacement of product only.

EPA Reg. No. 39039-7 EPA Est. No. 39578-TX-01

## Also Available from Y-TEX Corporation:

### FOR LIVESTOCK AND PREMISES:

**Brute<sup>®</sup>** Pour-on for Cattle & Horses  
**SwineGuard<sup>™</sup>** Pour-on for Swine  
**GardStar<sup>®</sup> 40% EC** Livestock and Premise Insecticide

**PYthon<sup>®</sup> Dust** Livestock Insecticide  
**GardStar<sup>®</sup>** Garden & Poultry Dust

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